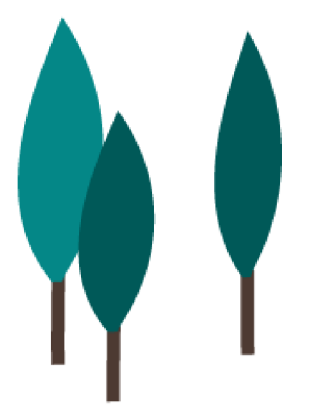




# ORGANISATION WIDE CAREER EVENTS THAT INSPIRE & ACTIVATE CAREERS



## DEFINITION



Career events and targeted initiatives over a scheduled month or week are a means to showcase, embed and deliver your career proposition at scale.

## PURPOSE



Reach as many people as possible via engaging career workshops, skills development, networking opportunities and career stories that enable career growth and mobility.

## IMPORTANCE



Provide greater transparency about career opportunities, and how to build career success. This drives retention, upskilling, opportunity for all, employee wellbeing, and better deployment of talent.



## BE CREATIVE & HOLISTIC

Build a compelling theme or brand to support the targeted events, supported by high profile communications. Signpost ongoing support such as mentoring, talent marketplace, career placement opportunities, and careers resources.



## HIGHLIGHT CAREER STORIES AND VARIED CAREER PATHWAYS

Emphasise real-life career stories that demonstrate flexible and varied career options for growth and progression.

## GET SENIOR SPONSORSHIP

Involve senior leaders in career events to give credibility and demonstrate commitment to a culture that supports individual growth and organisational success.



## BUILD A VARIED MENU

Feature a range of topics and formats, including employee panels, workshops, 1:1 career clinics, coffee chats and interactive sessions. Involve your Employee Resource Groups to ensure you are reaching everyone.



## BE STRATEGIC TO GAIN ENGAGEMENT

Time events to coincide with significant milestones, like your annual review cycle, to maximise employee engagement and participation.



## SPOTLIGHT SKILLS AND EXPERIENCES

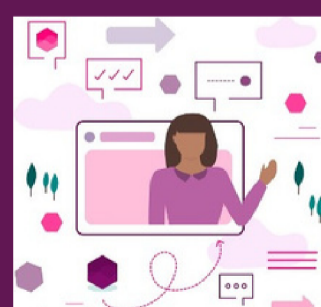
Use the opportunity to highlight the skills needed for the future, and the experiences that can grow careers. Target the skills development of people leaders in how to hold inspiring career conversations.

## WAYS WE HELP YOU TO ENSURE CAREER EVENT SUCCESS



### Align with your people's needs

Our career experts work with you to identify the right events for your organisation, and bring an external perspective that can reinforce self-driven careers, building motivation, career growth and mobility for all.



### Ready to go workshops

We have a range of workshops that cover core careers topics such as career skills, role crafting, unlocking potential, identifying transferable skills and nurturing a career brand, that are ready to go.



### Empower your employees and managers

Our engaging online resources, including **Career pulse**, inspire employees to take ownership of their career and help your leaders support them on an ongoing basis.